



**THE NEW BUSINESS MODEL:
WHEN MOBILE, FIXED WIRELESS, CABLE,
SATELLITE AND SMALL CELLS CONVERGE**

Wholesale Seminar



March 27, 2018



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AGENDA

- 1:00pm – 1:10pm **Welcome Speech**
Steven K. Berry, President & CEO, CCA
- 1:10pm – 2:30pm **The New Business Model**
Alex Besen, Founder & CEO, The Besen Group
- 2:30pm – 2:50pm **Limitless Mobile Capabilities for Converged Operators**
Atte Miettinen, Group CEO, Limitless Mobile
- 2:50pm – 3:20pm **Networking Break**
- 3:20pm – 3:40pm **A 'Sin City' Test Case for Retaining Current FCC CBRS Rules**
Jonathan Marashlian, Managing Partner, Marashlian & Donahue
- 3:40pm – 4:00pm **SmartViser Capabilities for Converged Operators**
Arnaud Laverdure, SVP, Marketing & Sales
- 4:10pm – 4:50pm **Panel: Convergence & Small Cells**
Alex Besen, Founder & CEO, The Besen Group
James Childs, VP, Corporate Strategy, CBNL
Sarah James, Senior Reporter, S&P Global Market Intelligence
Jeff Kohler, Co-Founder, Rise Broadband
Andrew Spinola, Director, Wells Fargo Securities
- 4:50pm – 5:00pm **Panel: Q & A**

Agenda and speakers are subject to change without notice.



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