

Mobile Carriers Show (MCS) 2018

[Competitive Carriers Association](#) (CCA) is headquartered in Washington DC and is committed to being the premier advocacy organization for competitive wireless carriers and stakeholders. CCA will use advocacy leadership, education, and networking opportunities to help rural, regional, and nationwide competitive carriers grow and thrive in the wireless industry. CCA represents nearly 100 competitive wireless carriers, whose license areas cover more than 95% of the nation. Mobile Carriers Show (MCS) 2018 is organized by CCA.

[Mobile Carriers Show 2018](#) provides the ideal meeting place for competitive carriers and wireless stakeholders to come together under one roof for networking, educational, and business opportunities. MCS is the only North American event to focus exclusively on smart strategies, technology innovations, and business opportunities for carriers in this increasingly mobile-driven world.

Mobile Carriers Show (MCS) offers attendees the opportunity to take a “deeper dive” into issues and challenges faced by competitive carriers. It takes place each spring in a destination city around the U.S. and boasts more educational sessions in addition to a dynamic exhibit hall.

Mobile Carriers Show’s expanded educational program, networking opportunities and exhibit floor will explore technology trends that are changing the way we work and live, and will provide a platform for companies to reach the lucrative competitive carrier market, which spends \$15 billion annually on products and services.

Mobile Carriers Show (MCS) 2018 will take place from March 28th thru March 30th at Caesars Palace in Las Vegas, Nevada along with industry innovators, tech experts and some of mobile top’s influencers.

The Besen Group will be hosting a wholesale seminar titled “The New Business Model: When Mobile, Fixed Wireless, Cable, Satellite and Small Cells Converge” at Mobile Carriers Show 2018 on Tuesday March 27th from 1pm to 5pm in conjunction with MCS. For the seminar description, please click [here](#).

Wholesale Seminar Draft Agenda

Tuesday March 27, 2018

- 1:00pm – 1:10pm: Welcome Speech by [Steven K. Berry](#), President & CEO, CCA
- 1:10pm – 2:30pm: Presentation by [Alex Besen](#), Founder & CEO, The Besen Group
- 2:30pm – 2:50pm: Presentation by Sponsor
- 2:50pm – 3:10pm: Presentation by Sponsor
- 3:10pm – 3:30pm: Networking Break
- 3:30pm – 4:10pm: Panel: Convergence & Shared Spectrum Business Models
Speaking Slot for Sponsor
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- 4:10pm – 4:30pm: Presentation by Sponsor
- 4:30pm – 5:00pm: Fireside Chat

Agenda and speakers are subject to change without notice.

Seminar Sponsorship Packages

The Besen Group offers Premiere, Corporate and Associate sponsorship packages for MVNEs, MVNAs, HNOs, MNOs, and mobile vendors who want to increase their brand exposure and awareness to the mobile wholesale industry.

All sponsorship packages are offered on a non-exclusive first come and first serve basis.

Seminar sponsorships are separate from MCS sponsorships.

Sponsorship Packages	Premiere	Corporate	Associate
Seminar Speaking Opportunities			
Speaking Presentation	✓	✓	
Panel Discussion			✓
Pre-Seminar Marketing			
2 HTML Emails to The Besen Group global database	✓	✓	✓
Logo on MCS 2018 Seminar Website	✓	✓	✓
Logo Inclusion in Marketing Campaigns	✓	✓	✓
Banner Advertisement on The Besen Group Website	✓	✓	✓
On-Site Seminar Marketing			
Logo on MCS 2018 On-Site Seminar Signage	✓	✓	✓
Logo on Seminar Brochure Agenda	✓	✓	✓
Logo on The Besen Group Presentation	✓	✓	✓
Passes			
The Besen Group Seminar Passes	2	2	1
Full Registration Passes to MCS 2018	2	1	1
Post-Seminar Business Development			
Contact Details of Seminar Registrants	✓		
Sponsorship Pricing			
Pricing	\$7,500	\$5,500	\$3,500

Payment

All payments should be made by check, wire transfer or major credit card. All sales are final.

Full payment is required prior to any seminar sponsorship.

For questions, please contact us at +1.703.981.8168 or by email to: sponsor@thebesengroup.com.

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