



**THE NEW BUSINESS MODEL:  
WHEN MOBILE, FIXED WIRELESS, CABLE,  
SATELLITE AND SMALL CELLS CONVERGE**

**Wholesale Seminar**



**March 27, 2018**



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## AGENDA

- 1:00pm – 1:10pm **Welcome Speech**  
Steven K. Berry, President & CEO, CCA
- 1:10pm – 2:30pm **The New Business Model**  
Alex Besen, Founder & CEO, The Besen Group
- 2:30pm – 2:50pm **Limitless Mobile Capabilities for Converged Operators**  
Atte Miettinen, Group CEO, Limitless Mobile
- 2:50pm – 3:20pm **Networking Break**
- 3:20pm – 3:40pm **A 'Sin City' Test Case for Retaining Current FCC CBRS Rules**  
Jonathan Marashlian, Managing Partner, Marashlian & Donahue
- 3:40pm – 4:00pm **SmartViser Capabilities for Converged Operators**  
Arnaud Laverdure, SVP, Marketing & Sales
- 4:10pm – 4:40pm **Panel: Convergence & Small Cells**  
Alex Besen, Founder & CEO, The Besen Group  
James Childs, VP, Corporate Strategy, CBNL  
Sarah James, Senior Reporter, S&P Global Market Intelligence  
Jeff Kohler, Co-Founder, Rise Broadband  
Andrew Spinola, Director, Wells Fargo Securities
- 4:40pm – 5:00pm **Fireside Chat**  
Alex Besen, Founder & CEO, The Besen Group  
Sarah James, Senior Reporter, S&P Global

Agenda and speakers are subject to change without notice.



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